



## **CAD Ciudadanos al Día 2010-2011 Short-Term Research Fellow Positions in Peru**

CAD Ciudadanos al Día offers two sets of research opportunities in Lima: a longer-term Summer/Fall/Spring position and a 2-4 week short-term position. This document describes the short-term positions, which are normally undertaken during the U.S. Winter Academic recess, though may be arranged during other times of the year on a case by case basis.

Since 2003, CAD has been inviting graduate students to conduct research at its offices in Peru as part of a structured research and internship program. Past Fellows have been instrumental in providing the conceptual thinking in order to launch new initiatives and in evaluating and improving current projects.

The Fellowship program offers students the opportunity to conduct in-depth research or program implementation in their field of interest, learn first-hand about policy and development issues in Peru, and assist in improving our organization and the impact we seek to achieve.

The positions described below offer Fellows various professional development opportunities, including to analyze in detail a specific development initiative, make recommendations, research a specific governance or legal issue, conceptualize how to convey research results to achieve the greatest citizen impact, innovate with IT to improve impact, and produce polished, written reports.

### **What is CAD?**

Since its founding in 2002, *Ciudadanos al Día* (CAD) has sought to revolutionize the relationship between citizens and their government in Peru. CAD, a Peruvian activist NGO, works to improve the citizen-state relationship at all levels of government office by introducing interventions which lead to a state that is more transparent, efficient and equitable, and to a citizenry that is more informed, demanding and engaged.

CAD's innovation is having an impact and gaining national and international recognition. In a 2007 survey of Peruvian policy makers, CAD ranked among the top six most influential NGOs in Peru. CAD is implementing its innovative project model with funding from such diverse development organizations as L'Agence Canadienne de Développement International (ACDI), Ford Foundation, National Endowment for Democracy, Open Society Institute, Tinker Foundation, and the World Justice Project of the American Bar Association.

### **Logistics and application information:**

**Period of Assignment:** 2-4 weeks during Winter academic recess or another proposed time of year. Start and end dates can be flexible based on Fellows' schedules and CAD's needs.

**Applications:** To apply, please submit a cover letter and resume/CV to Caroline Gibu, General Manager, at [cgibu@ciudadanosaldia.org](mailto:cgibu@ciudadanosaldia.org). Please indicate in your cover letter the dates you are available and the position for which you are applying or, if proposing your own project, please describe it in full including proposed final products.

**Qualifications:** Applicants must be current Masters Degree students or recent graduates in International Development, Latin American Studies, Economics, Journalism, Law and/or Related Field; Spanish proficiency is helpful but not required, except where indicated; Fluency in English with excellent writing skills required. Additional requirements specific to each position are described below.

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### **Ciudadanos al Día (CAD)**

Calle A. Alexander 2523, Lince, Lima 14, Lima, Perú  
Teléfono: (51 1) 440 2787 Fax: (51 1) 422 8541  
[www.ciudadanosaldia.org](http://www.ciudadanosaldia.org)



### Positions Available:

1. Making Government Agencies Compete at the Teller: RankinCAD Initiative
2. Research for Citizen Engagement and Improved Governance
3. Award Program for Best Practices in Public Management
4. Developing Ethics for Lawyers in Peru
5. IT for Communications
6. Student-proposed project

### Position Descriptions:

#### 1. Making Government Agencies Compete at the Teller: RankinCAD Initiative

In 2008, CAD developed a tool, RankinCAD, to assess citizen satisfaction with government services at all levels. CAD uses the data to rank the performance of government entities and publishes the rankings in the media to generate both competition amongst public entities and demand for better governance amongst citizens.

CAD is seeking a Research Fellow to analyze the RankinCAD initiative with the goal of better marketing the initiative in English. Responsibilities include: assess what is unique about the initiative, its methodology and impact and describe these for an international audience; and identify areas of weakness and make recommendations for improvement.

#### 2. Research for Citizen Engagement and Improved Governance

One of CAD's main programs is the research and production of a weekly short research output, *BoletínCAD*, on such diverse themes as transparency, budgeting, education, and access to public services, that is then sent to our media partners who publish the findings in national and local media (all of our past *BoletínCAD* can be found at <http://www.ciudadanosaldia.org/boletines/default.htm>).

There are two opportunities to contribute to the Research Team as a Fellow.

1. Undertake research on behalf of the department to produce one of the Boletín, whose topic would be selected based on the Fellows' skills and interest.
2. Provide an international perspective to the research and evaluate and improve the research and communication strategy to achieve maximum policy impact. This would include: researching and creating a database of international indicators in a range of fields that compare Peru's performance with other countries, such as in governance, budgeting, and poverty fighting for ongoing use in CAD's research outputs; participating in the strategic planning of research themes and in the design of media outputs.

*Additional requirements:* Skills in research, analysis, and/or communicating research results; Spanish language skills required for Fellows producing a BoletínCAD; interest in, and past experience with, the types of research themes covered in BoletínCAD and in issues of access to information, transparency, and citizen engagement.

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### **3. Award Program for Best Practices in Public Management**

CAD Ciudadanos al Día implements an innovative Award Program for Best Practices in Public Management in which we identify, publicize and reward successful government policies and practices at all levels of government nationwide. Public entities compete in 19 cross-cutting categories like Transparency, Social Inclusion, Environmental Management, Citizen Consultation and Participation, Promotion of Culture, and Economic Development. CAD is seeking a Research Fellow to provide conceptual inputs to improve the program and to better evaluate its impact.

Research and programmatic responsibilities will include one of the following: 1) selecting an Award Category of interest to the Fellow and studying its objective, practices, trends over time, and impact; or 2) selecting a Best Practice of interest and conducting an intensive case study of that practice, including interviewing the public officials that implemented the practice, documenting its success and the impact that being rewarded had on the public officials.

*Additional requirements:* Spanish language skills ideal, and necessary for research involving participant interviews; experience in conducting evaluations and describing impact preferred.

### **4. Developing Ethics for Lawyers in Peru**

Peru suffers from weaknesses in enforcing legal ethics, high levels of corruption, and low levels of citizen trust in lawyers and the legal profession. CAD's Code of Ethics project addresses these challenges through a series of innovative interventions that change the incentives lawyers face to act ethically and capitalizes on the market power of national and international firms to join the fight against corruption and unethical legal practices. The project unites lawyers, academics, and students to push forward a new self-regulating system to strengthen legal ethics in Peru.

Research Fellows are needed to undertake the following short research projects: 1) Research ethical issues in one legal practice area to be ultimately used to design a continuing legal education (CLE) curriculum for Peruvian lawyers; or 2) Investigate one specific aspect of how legal ethics are enforced in other developed and developing countries to guide the appropriate design of the project in Peru.

*Additional requirements:* Law student or Masters Degree student in Law and/or Related Field; Spanish language skills ideal; interest in issues of legal professional ethics and legal practice and law in developing countries and low rule of law settings; academic or professional experience in ethics ideal.

### **5. IT for Communications**

CAD works intensively with its media campaign partners to have a national and local-level platform to disseminate its research and messaging in order to influence public dialogue and generate citizen engagement and demand for better governance. A Fellow is needed to improve CAD's use of technology to achieve results through communication. Responsibilities will include making recommendations and implementing technology improvements in our collection of data, systemization of impacts, interaction with journalists, use of new media and social networking sites, and/or website design and content.

*Additional requirements:* Skills in information technology, new media and web design; experience in implementing communications programs for social impact in developing countries ideal.

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## 6. Student-proposed project

Applicants may propose their own research projects. The projects proposed here represent areas that CAD has identified as current needs, however CAD welcomes student proposals provided they contribute to the organization's mission and needs. Applicants who propose their own projects should describe their project, including any proposed outputs, in the cover letter they submit with their application. Applicants with questions about their proposed projects before they submit full applications may direct questions to Caroline Gibu, General Manager, at [cgibu@ciudadanosaldia.org](mailto:cgibu@ciudadanosaldia.org).

### Remuneration and Additional Information:

CAD does not pay an honorarium or otherwise provide monetary compensation to Fellows. Fellows are expected to cover their expenses traveling to and from Lima as well as their housing, local transportation and incidentals while living in Peru.

While Fellows are expected to manage and pay for their housing arrangements, CAD can provide logistical support in locating safe, affordable short term housing.

All Fellows will be based in CAD's office in Lima. CAD will provide Fellows with pleasant, modern office space (including high-speed, wireless internet) and an enjoyable work environment with a diverse, innovative, and very collegial staff. Fellows will be assigned their own CAD email accounts upon arrival. Fellows are requested to bring their own laptops.

Fellows are encouraged to take advantage of their time in Lima to learn about Peru and development and policy issues as they play out in the Peruvian context. CAD encourages Fellows to engage with Peruvian peers in their field of interest and will be happy to assist Fellows in making additional contacts with area professionals.

Additional information about CAD's work may be found at its website: [www.ciudadanosaldia.org](http://www.ciudadanosaldia.org). Information about the Fellows program can be found at: <http://www.ciudadanosaldia.org/srf/default.htm>. Applicants are encouraged to review CAD's programming, especially as it pertains to their proposed project, prior to applying. Questions may be directed to Caroline Gibu, General Manager, at [cgibu@ciudadanosaldia.org](mailto:cgibu@ciudadanosaldia.org).

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